

डॉ. के. पी. कृष्णन, आई ए एस
सचिव

Dr. K. P. Krishnan, IAS
Secretary



भारत सरकार
कौशल विकास और उद्यमशीलता मंत्रालय
GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT
AND ENTREPRENEURSHIP

Secretary, MoR
No. 12-93377
4/10/18

D.O. No. B-12011/8/2018-ENP

25th September 2018

Dear Yudhvir

As you may be aware that as an important step to catalyse a cultural shift in youth for entrepreneurship, the Ministry of Skill Development and Entrepreneurship (MSDE) has been organising the National Entrepreneurship Awards (NEA) since 2016 to recognise and honour **Young Entrepreneurs and Ecosystem Builders** for their outstanding contribution in the field of entrepreneurship development.

A total of 43 Awards under NEA have been carefully considered to enable participation of young achievers and their ecosystem builders across sectors, geographies and socio-economic background through the process of nomination. The purpose is to highlight models of excellence in each case for others to emulate and improve upon.

This year, MSDE has initiated the process for selection of the Winners of **National Entrepreneurship Awards 2018** (NEA 2018). The winners will be awarded in a high profile Award Ceremony in third week of December 2018. Awardees will be presented a Trophy, Certificate and Cash Prize of Rs.10 lakh (organizations/institutions) and Rs.5 lakh (individuals/enterprises). A 'Note on NEA 2018' is attached herewith.

The call for nomination for NEA 2018 will open from second week of October 2018 on www.neas.gov.in along with all the relevant details on the Awards.

I request you to kindly circulate the attached 'Note on NEA2018' in advance to all the offices and organizations under your administrative control and effective networks with an advisory to promptly spread the awareness to mobilise nomination of deserving candidates in good numbers for the Awards.

I look forward for your kind cooperation in the above regard.

With regards,

Encl :As above

Yours sincerely,

(Dr. K.P. Krishnan)

Shri Yudhvir Singh Malik
Secretary
Ministry of Road Transport and Highways
Transport Bhawan,
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Coordination Section

The matter pertains to Coordination

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SO (Coord)



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कौशल भारत - कुशल भारत

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'National Entrepreneurship Awards 2018'

Call for nomination to open on www.neas.gov.in from second week of October-2018

As an important step to catalyse a cultural shift in youth for entrepreneurship, the Ministry of Skill Development and Entrepreneurship (MSDE) has instituted the National Entrepreneurship Awards (NEA) to recognize and honour outstanding young first generation entrepreneurs and their Ecosystem Builders for their outstanding contribution in entrepreneurship development.

A total of 43 Awards under NEA2018 have been carefully considered to enable participation of young achievers below the age of 40 years and their ecosystem builders across sectors, geographies and socio-economic background through the process of nomination. The purpose is to highlight models of excellence for others to emulate and improve upon.

Winners will receive a Trophy, Certificate and a Cash Prize of ₹ 5 lakh (enterprises/ individuals) and ₹ 10 lakh (organizations/ institutes), in a high profile Award Ceremony proposed to be held in the third week of December 2018.

1. Awards: Awards will be presented under the following Award Categories:

Award Category			Types of Awards under each Category	No. of Awards	
A	Enterprise Awards	A1	Initial investment up to ₹1 L	Sector Awards	9
				Special Category Awards	4
		A2	Initial investment above ₹1 L to ₹ 10 L	Sector Awards	9
				Special Category Awards	4
		A3	Initial investment above ₹ 10 L to ₹1 Cr	Sector Awards	9
				Special Category Awards	4
B	Eco-system Builder Awards			4	
Total Awards				43	

Award Category A: Enterprise Awards - 39 Awards

Award Types under Category A1 i.e. initial investment up to ₹ 1 L:

Sector Awards with investment up to ₹ 1L (9 Nos.)

1. Textile, textile articles, leather and related goods
2. Agriculture, food processing and forestry – also includes vegetable products, vegetable fats, prepared foodstuffs and agri-tech
3. Chemicals, pharma, bio and others
4. Retail Trade
5. Renewable energy and waste management
6. Handicrafts
9. Logistics, transports, e-commerce & other services

Special Category Award with investment up to ₹ 1L (4 Nos.)

1. Women Entrepreneur
2. Entrepreneur from SC/ST Category
3. Entrepreneur from PwDs Category
4. Entrepreneur from Difficult Areas



Award Types under Categories A2 and A3 i.e. initial investment above ₹1 L to ₹ 10 L and Initial investment above ₹10 L to ₹1 Cr:

Sector Awards with investment above ₹ 1L to ₹ 10L (9 Nos.) and above ₹ 10L to ₹ 1Cr (9 Nos.)

1. Textile, textile articles, leather and related goods
2. Agriculture, food processing and forestry - also includes vegetable products, vegetable fats, prepared foodstuffs and agri-tech
3. Chemicals, pharma, bio and others
4. Engineering systems, base metals & articles, machinery & mechanical appliances and medical devices
5. Renewable energy and waste management
6. Handicrafts
7. Healthcare
8. Hospitality, Tourism & Travel
9. Logistics, transports, e-commerce & other

Special Category Awards with investment above ₹ 1L to ₹ 10L (4 Nos.) and above ₹ 10L to ₹ 1Cr (4 Nos.)

1. Women Entrepreneur
2. Entrepreneur from SC/ST Category
3. Entrepreneur from PwDs Category
4. Entrepreneur from Difficult Areas

Award Category B: Ecosystem Builders Award- 4 Awards

Award types under Ecosystem Builders Category:

1. Entrepreneurship Development Institutes/ Organisations
2. Incubation Centres
3. Mentors
4. Promoters Rural Producer Group Enterprise

2. Implementation Mechanism

Candidates will be mobilised through nomination, and undergo a three-level rigorous evaluation process, wherein, in the last step the National Jury of eminent persons drawn from academia/research, industry, social sector, banking etc, selects the winners. To ensure excellence of the National Award, the Jury has the power to not award any applicant in a given category, if applications are found unsatisfactory.

3. Call for Nomination

Nomination to be open from second week of October-2018. Please visit www.neas.gov.in to nominate deserving candidates.