

To be published in NHIDCL Website

Final Result of Technical evaluation of the bids after receiving comments from bidders till 22.11.2016 for empanelment of advertising agencies in NHIDCL

S. No.	Name of the Bidder	Length of experience of providing similar services.	Maximum marks as follows: i) 3-4 yrs = 05 marks ii) Above 4-5 yrs = 10 marks iii) Above 5-6 yrs = 15 marks iv) Above 6yrs = 20 marks	Client Profile- Number of Govt. Organisations / PSUs presently serving (list of clients to be enclosed with the technical bid.)	Client profile - Number of private organisations presently serving (list of clients to be enclosed with the technical bid.)	2 marks for each client subject to maximum 10 marks.	Available infrastructure for providing service	10 marks (that is 2.5 marks for each category) i) Own Physical Infrastructure. ii) Own Editing and graphical expertise. iii) Own Artwork and designing. iv) Electronic mail and other modern communication systems.	Level of client satisfaction (Certificate from client organisation to be attached.	5 marks for each client certificate with outstanding/excellent/very good and 2 marks for satisfactory service. (4 best certificate will be taken into consideration subject to max. 20 marks.	Sound financial standing of the tendering firm in terms of annual turnover, during the last 3 years i.e. 2013-14, 2014-15, 2015-16 (relevant certificate from CA must be appended)	Max. 20 marks: i) 5-7 cr = 05 marks ii) Above 7-9 cr = 10 marks iii) Above 9-11 cr = 15 marks iv) Above 11 cr = 20 marks	Total Marks Obtained	Remarks
1	M/s Astral Advertising and Marketing India Pvt. Ltd. Address:- 916A, 9th Floor Naurang House, 21 KG Marg, Connaught Place, New Delhi-110001 Tel.No: 011 43646673, Fax No: 18002332914 Email address: astraladvertising@gmail.com	20	20	20	10	10	10	8	20	20	20	88	Eligible	
2	M/s Current Advertising Pvt. Ltd. Address:- 3 D&F, BIGO's Tower, A-8, Netaji Subhash Place, Pitampura, New Delhi:- 110034 Tel Fax: 011 27354763, 27357417, 45054763. Email address: currentad@gmail.com	20	20	10	10	10	20	20	20	20	100	Eligible		
3	M/s Square Communications Pvt. Ltd. Address: 7, Square House, Krishna Nagar, Opp: 84/148-P, Sardarjung Enclave, New Delhi:- 110029 Tel No. 011 45274527 Fax No. 011 41650611 Email: square@squaregroup.info	20	20	10	5	20	20	20	95	20	95	Eligible		
4	M/s Lalit Advertising Address: Ashoka Tower, C Block, 10 Community Centre, Janakpuri, New Delhi-110058 Tel No: 011 256223460, 25556133, 45567600 Fax No: 011 25559987 Email: lalitads@gmail.com, delhi@lalitads.com	20	20	10	10	8	20	88	20	88	Eligible			
5	M/s Goldmine Advertising Ltd. Address: 306, The Summit, Near Hanuman Road, Western Express Highway, Vile Parle (East), Mumbai 400057 Tel No : 022 26262020 Fax No: 022 26262012 Email: mumbai@goldmineid.com	20	20	10	10	18	20	98	20	98	Eligible			

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A minimum score of 70 (out of 100) is required for qualifying in technical bid evaluation based on the following criteria:-

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6	M/s India News Communications Ltd. (UP) Address: B-121, Sec-71, Noida-201303 Tel No: 0120 2484101,2484105,4222339,4272051 2484101,2484107 Fax: 0120 2484107 Email: info@incgroup.com															Not Eligible Technical Bid, EMD & Document fee not submitted hence deemed as non responsive.
7	M/s Bubna Advertising Address: 42/73, Ansari Road, Daryaganj, New Delhi- 110002 Tel No: 011 43664000 Fax No: 011 23257983 Email: bubnadeh@gmail.com	20		20		10		10		13		20		93	Eligible	
8	M/s Prachar Communications Pvt Ltd. Address: Samkeet Apartments, B-wing, Sant Jahanbai Marg, Off Hanuman Road, Vile Parle (East) Mumbai- 400057 Tel No: 022 42111300 Fax No: 022 42111390 Email: mail@prachar.in	20		20		10		5		8		20		83	Eligible	
9	M/s Critique Communication Pvt. Ltd. Address: 602, 6th Floor, Akashi Deep Building, Barakhamba Road, New Delhi- 110001 Tel No: 011 66325555, 23717804-05, Fax No: 011 23717806 Email: critique.delhi@gmail.com	20		20		8		5		8		20		81	Eligible	
10	M/s The Group Advertising Consultants Address: B-22, Sagar Apartments, 6 Tilak Marg, New Delhi- 110001 Tel No: 011 23386772, 23387154 Fax No: 011 23386316 Email: groupad_75@hotmail.com, groupad_75@gmail.com	20		20		10		10		8		5		73	Eligible	

Non Responsive as per remarks

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11	M/s Associated Advertising Pvt Ltd. Address: 501, Raja House, 30-31, Nehru Place, New Delhi-110019 Tel No: 011 26415414 Fax No: 011 26415415 Email: associateddelhi@gmail.com, delhi@associated.co.in	20	20	20	10	5	8	20	83	Eligible					
12	M/s Sharad Advertising Pvt Ltd. Address: 184, Palparganj Industrial Area, Delhi- 110092 Tel No: 011 45874250, 22155487, 22146397 Fax No: 011 22161736 Email: info@sharadvertising.com, sharadadv@gmail.com	20	20	10	10	14	20	94	Eligible						
13	M/s Invicta Media Private Limited Address: 4/5, First Floor, East Patel Nagar, New Delhi-110008 Tel No: 011-42434407-09 Fax: 011-45041311 Email: invictamedia@gmail.com	20	20	10	10	14	20	94	Eligible						
14	M/s Devraha Communication Ltd. Address: 201, Caxton House, ZE Rani Jhansi, Road, New Delhi-110055 Tel No: 011-23559303, 23559304, 23559305 Fax: 23559302 Email: devraha.advt@gmail.com	20	20	10	10	20	20	100	Eligible						
15	M/s Nirman Advertising Pvt. Ltd. Address: 1, Link Road, Jangpura Extn., New Delhi-110014 Tel No: 24328510/11, 24328513/14, 24328516 Fax: 011-24328517 Email: nirmanad@yahoo.com, nirmanad@gmail.com, info@nirmanadvertising.com	20	20	10	10	8	20	88	Eligible						

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16	M/s Newfields Advertising Private Limited Address: 3/4A, Asraf Ali Road, New Delhi-110002, 011-23273976/77/78, 23266895, 23274836 Tel No: 011-23288607, 23246539 Fax: 011-23288607, 23246539 Email: advtdel@newfields.co.in	20		20		10		10		8		20		88	Eligible
17	M/s Expression Ad Agency Pvt. Ltd. Address: 314, Pratap Bhawan, 3rd Floor, 5, Bahadour Shah Zafar Marg, New Delhi-110002 Tel No: 011-43600669, 23724429 Email: expression.delhi@gmail.com	20		20		10		10		9		20		89	Eligible
18	M/s Dot Communications Address: 136-138, Rajendra Bhawan, Rajendra Place, New Delhi- 110008 Tel No: 011-25713597-99 Fax: 011-25713598 Email: dotcommunications01@gmail.com, info@dotcommunications.in	20		20		10		10		14		20		94	Eligible