

राष्ट्रीय राजमार्ग एवं अवसंरचना विकास निगम लिमिटेड

सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार  
तीसरी मंजिल, पीटीआई बिल्डिंग, 4-संसद मार्ग, नई दिल्ली-110001

National Highways & Infrastructure Development Corporation Limited

Ministry of Road Transport & Highways, Govt. of India  
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(भारत सरकार का उद्यम)

(A Government of India Enterprise)

No. NHIDCL/Admin/CreativeAgency/2022/e-208713

Dated 24.06.2022

**Sub: Tender for Empanelment of a Creative Agency for providing a creative/communication strategy and creative design etc to the Ministry of Road Transport & Highways and its allied agencies. Tender ID 2022 NHIDC 688432 1.**

**PRE-QUALIFICATION RESULT**

In response to the **Tender ID 2022\_NHIDC\_688432\_1** issued by NHIDCL on the above subject, it is for information of the bidders that 10 bids were received on CPP Portal, out of which 05 have qualified the pre-qualification criterion. The details are as under:

S. No.	Agency	Pre Qualification Status
1.	Sanket Communications Pvt Ltd.	Qualified
2.	Blue Drop Pictures LLP	Qualified
3.	Insight Brandcom Pvt Ltd.	Qualified
4.	Goldmine Advertising Ltd.	Qualified
5.	Adpru Media Pvt Ltd.	Qualified
6.	McCann Erickson (India) Pvt Ltd.	Not Qualified
7.	Sharad Advertising Pvt Ltd.	Not Qualified
8.	Samhita Media Networks Pvt Ltd.	Not Qualified
9.	Prachar Communications Pvt Ltd	Not Qualified
10.	Degree 360 Solutions Pvt Ltd.	Not Qualified

Technical Bids of the bidders who have qualified the “pre-qualification stage” shall be opened on CPP portal on 30.06.2022 (Thursday) at 03:00PM in NHIDCL, HQ, PTI Building, Sansad Marg, New Delhi.

(S.P. Sanwal)  
DGM (Admin)