

राष्ट्रीय राजमार्ग एवं अवसंरचना विकास निगम लिमिटेड

सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार

तीसरी मंजिल, पीटीआई बिल्डिंग, 4-संसद मार्ग, नई दिल्ली-110 001

National Highways & Infrastructure Development Corporation Limited

Ministry of Road Transport & Highways, Govt. of India

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BUILDING INFRASTRUCTURE - BUILDING THE NATION

CIN: U45400DL2014GOI269062

A PUBLIC SECTOR UNDERTAKING

सार्वजनिक क्षेत्र का उपक्रम

**Subject: Evaluation of PRE-Qualification BIDs received from the Bidders and opening of the Technical Bids of Pre-qualified bidders**  
**Appointment of Creative Agency in NHIDCL**

NHIDCL/HQ/Creative Agency/2016-17

May 20, 2016

Based on the documents submitted, the Pre- Qualification - Bids of various bidders have been evaluated. Based on the Evaluation, following bidders have pre-qualified :-

1. Mccan Erickson (India) Pvt Ltd.
2. Sanket Communications Pvt. Ltd. (Lead Partner) JV with Spread Design & Innovation Pvt. Ltd.
3. Crayons Advertising Pvt. Ltd.
4. Law & Kenneth Saatchi & Saatchi Pvt. Ltd.
5. Ogilvy & Mather Pvt . Ltd.
6. Publics Communication Pvt. Ltd.

The Technical Bids of the above pre-qualified bidders would be opened at 2:30 PM on May 20<sup>th</sup> 2016 before their representatives, followed by their presentations on the Technical Proposal.

The Technical Marks would be displayed on NHIDCL website at 5:00 PM May 20<sup>th</sup> 2016 and financial bids would be opened before the above bidders at 5:45 PM Friday 20.05.2016.

(R S Ganguly)

General Manager (Finance)

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