

NATIONAL HIGHWAYS AND INFRASTRUCTURE DEVELOPMENT CORPORATION LIMITED

Ministry of Road Transport and Highways

Government of India

3rd Floor, PTI Building, 4-Parliament Street

New Delhi - 110001

CORRIGENDUM I

NHIDCL/Admn/Creative Agency/2020

Dated: 10.02.2020

To,

All Prospective Bidders,

Sub: Appointment of Creative Agency

Ref: NHIDCL/Admn/Creative Agency/2020 dated 28.01.2020

Sir/Madam,

Please find enclosed herewith the Minutes of the Pre-Bid Meeting held on 06.02.2020.
The last date of submission of Bid now stands extended upto 20.02.2020, Thursday 1500 hrs.

Yours faithfully,



(S.Ramakrishnan)

Dy. General Manager (HR/Admn.)

MINUTES OF THE PRE-BID MEETING
FOR
Appointment of Creative Agency in NHIDCL

S.N o.	RFP Clause No.	Page No.	Current Requirement	Clarification Requested	Clarification by NHIDCL
1	1.5.6	7	EMD for Rs.10,00,000	As per Government policy MSME/NSIC registered organizations are exempted from payment of EMD and tender fees. This practice followed by all PSUs and Central/State Government organisations/ departments.	The exemption of Tender fee and EMD to NSIC/MSME registration certificates issued by MSME for providing similar services will be allowed as per the Government policy.
2	1.5.1	6, 7	Tender submission	<p>As per documents PQ bid and TQ bid needs to be submitted in hard copy in two separate packets and Financial bid to upload in the E-Tender portal.</p> <p>However, as per E-Portal it is mentioned Fee/Prequal/ Technical bid to submit in .rar'</p> <p>Pls clarify whether to upload the same as well in addition to hard copy submission</p> <p>Similarly it is not clear from the portal whether any provision is made for submission of Letter of financial proposal submission.</p>	<p>Yes</p> <p>Financial Bid are to be uploaded in CPP Portal and the pre-qualification & Technical Bid are to be submitted in the manner as indicated in para 1.5 of the RFP i.e the pre qualification bid and the technical bid are to be submitted in the hard copy form. Accordingly, the relevant portion below para 1.5.1 (c) may be read as under :</p> <p>sealed envelopes as mentioned should be kept in a bigger envelope to be super scribed as Pre-qualification and technical Bid for submission of creative agency with the name of submission. The Bottom corner if the outer cover should be marked with the full name, address, phone nos. e-mail ID etc of the submitting he proposal.</p> <p>After sealed envelope containing Pre-qualification and technical bids should be addressed to</p>
				Would also request you to kindly extend the bid submission due date for another 5-7 days time	The last date for submission of bid is extended upto 20.02.2020, Thursday (1500 hrs).

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S.No	RFP NO. Clause	Pg. No	Current Requirement	Clarifications Requested	Clarification by NHIDCL
1.	1.5.2 Point No Vii	7	CA should certify that the creative agency should have handled at least one creative account in any field with revenue over Rs. 1.5 crore , in any one of the last three years (ie during 2016-17, 2017-18, 2018-19)	Can the 1.5 crore of cumulative revenue against one account be across one, two or three years, depending on the concept and nature of the creative / design job.	As indicated in para-1.2.5 of the RFP , the creative agency should have handled at least 1 creative account in any filed with revenue of over Rs. 1.5 crores, in any One of the last Three years (i.e during 2016-17, 2017-18, and 2018-19)
2.	1.6.3 Point No 3	8	Clause 1.6.3, Point No 3. <i>Award winning campaigns handled by the agency (as per clause 1.6.2 e)</i>	What is the criteria set for the awards? Will the letter of appreciation from influential clients be considered?	Award received against a competition shall be consider for giving marks in the following manner:- (i) First prize - 5 Marks (ii) Second prize - 3 Marks (iii) Third prize - 2 Marks Maximum of 3 Awards shall be considered subject to be maximum of 10 Marks.
3.	1.6.3 Point No 6	8	Clause 1.6.3, Point No 6. <i>under Sample Creative Material (as per clause no 1.6.2 g)</i> Concept of Coffee table book	Clause no "1.6.2 g" does not include the Coffee Table book concept, although under "1.6.3 Assessment of technical bids point No 6" there are 5 marks allocated for the concept of a Coffee Table Book.	Para- 1.6.2 (g) has been revised accordingly. Agreed. Point No. 1.6.2(g) has been enlarged by adding (vi) as under: offee Table- Conceptual".

The present document shall form part of the original RFP.

All the other terms & conditions of the RFP notice shall remain unchanged

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