

राष्ट्रीय राजमार्ग एवं अवसंरचना विकास निगम लिमिटेड

सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार
प्रथम तल, टावर ए, वर्ल्ड ट्रेड सेंटर, नौरोजी नगर, नई दिल्ली-110029,

National Highways & Infrastructure Development Corporation Limited

Ministry of Road Transport & Highways, Government of India

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(भारत सरकार का उद्यम)

(A Government of India Enterprise)

NHIDCL/CC&BD/Tender/CommCreativeAgency/2024/241690/1

Date: 10.09.2026

To,

All the Bidders

Subject: RFP for Engagement of Communication and Creative Agencies for NHIDCL (Limited Tender Enquiry) – **Technical Evaluation Result – Reg.**

Tender ID: 2026_NHIDC_892754_1

Please refer to your bid submitted for the subject cited above. The following is the final result of technical evaluation:

Sr. No.	Name of Bidder	Total Marks (Maximum Marks : 100)
1	M/s E Factor Experiences Limited	91.5
2	M/s Goldmine Advertising Ltd.	75
3	M/s Insight Brandcom Pvt. Ltd.	87.5
4	M/s Moulis Advertising Services Private Ltd.	83.5
5	M/s Pamm Advertising and marketing	67
6	M/s Pioneer E Solutions Private Ltd.	48
7	M/s Promodome Communications Pvt. Ltd.	45.5
8	M/s Span Media Communications Ltd.	84
9	M/s Ventures Advertising Pvt. Ltd.	81

Yours faithfully,

(Ashok Kumar Dogra)
General Manager (CC&BD)