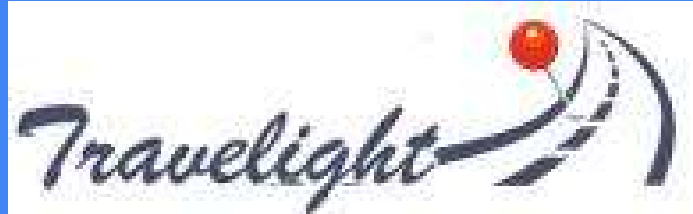


Nearest Public Transportation Facilities





Focus Segment:

Rural

Urban

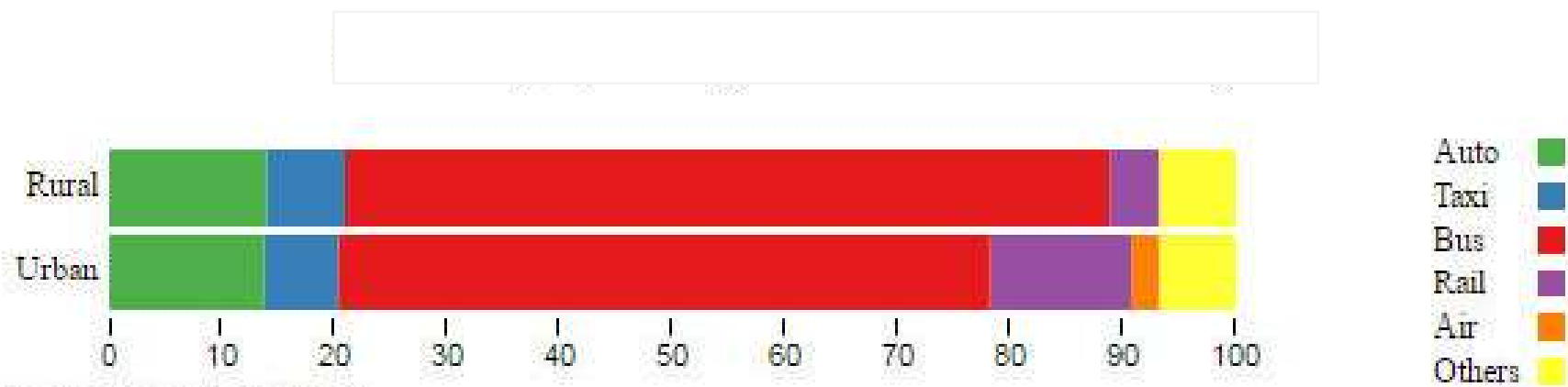
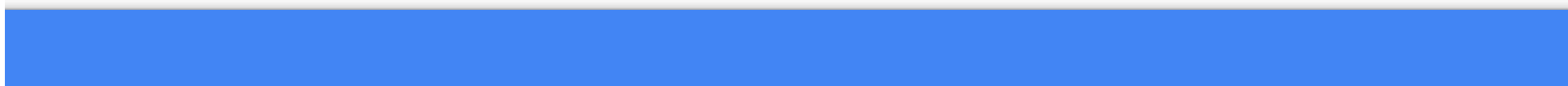


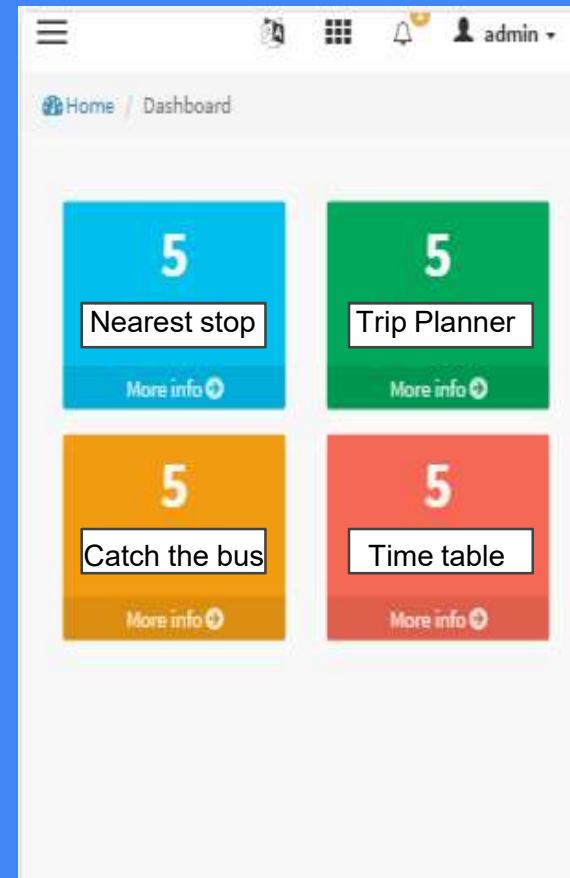
Chart: TR / Data source: NSSO





- Language
- Waiting Time
- Entertainment options
- Trip calculator
- No prior reminder

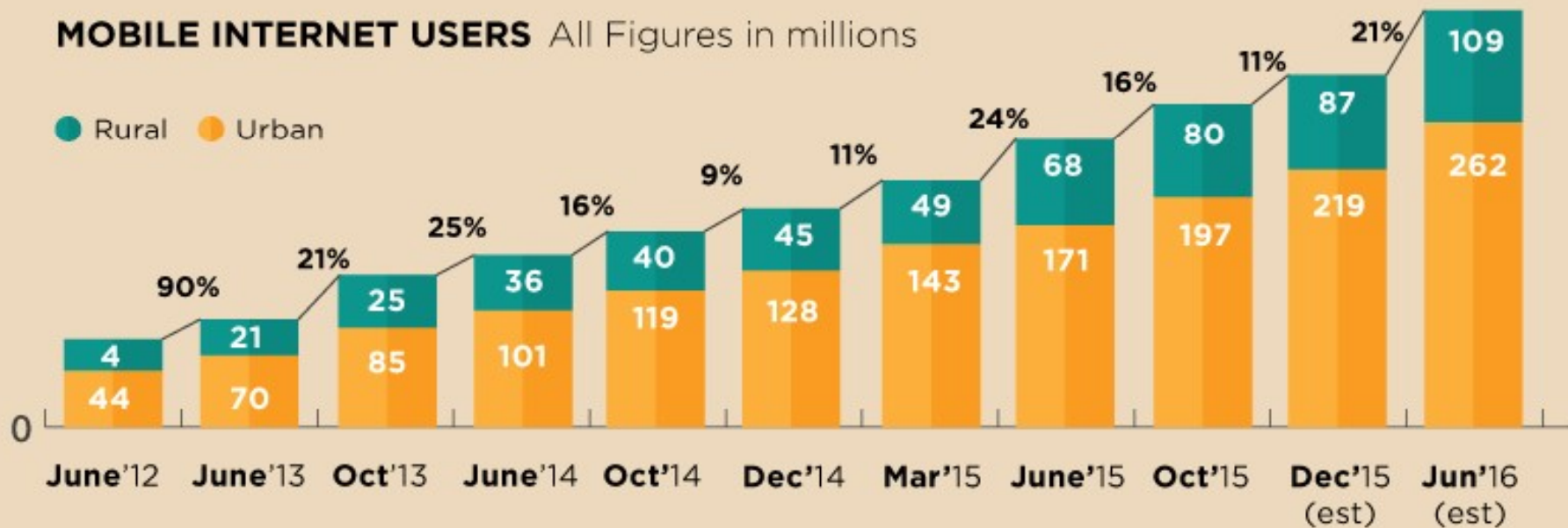
The solution



Total Users

MOBILE INTERNET USERS All Figures in millions

● Rural ● Urban



Source: 'Internet in India 2015' by the Internet and Mobile Association of India (IAMAI) and IMRB International

Design: Gokul.K

Key Points

Regional language



Zero making charges

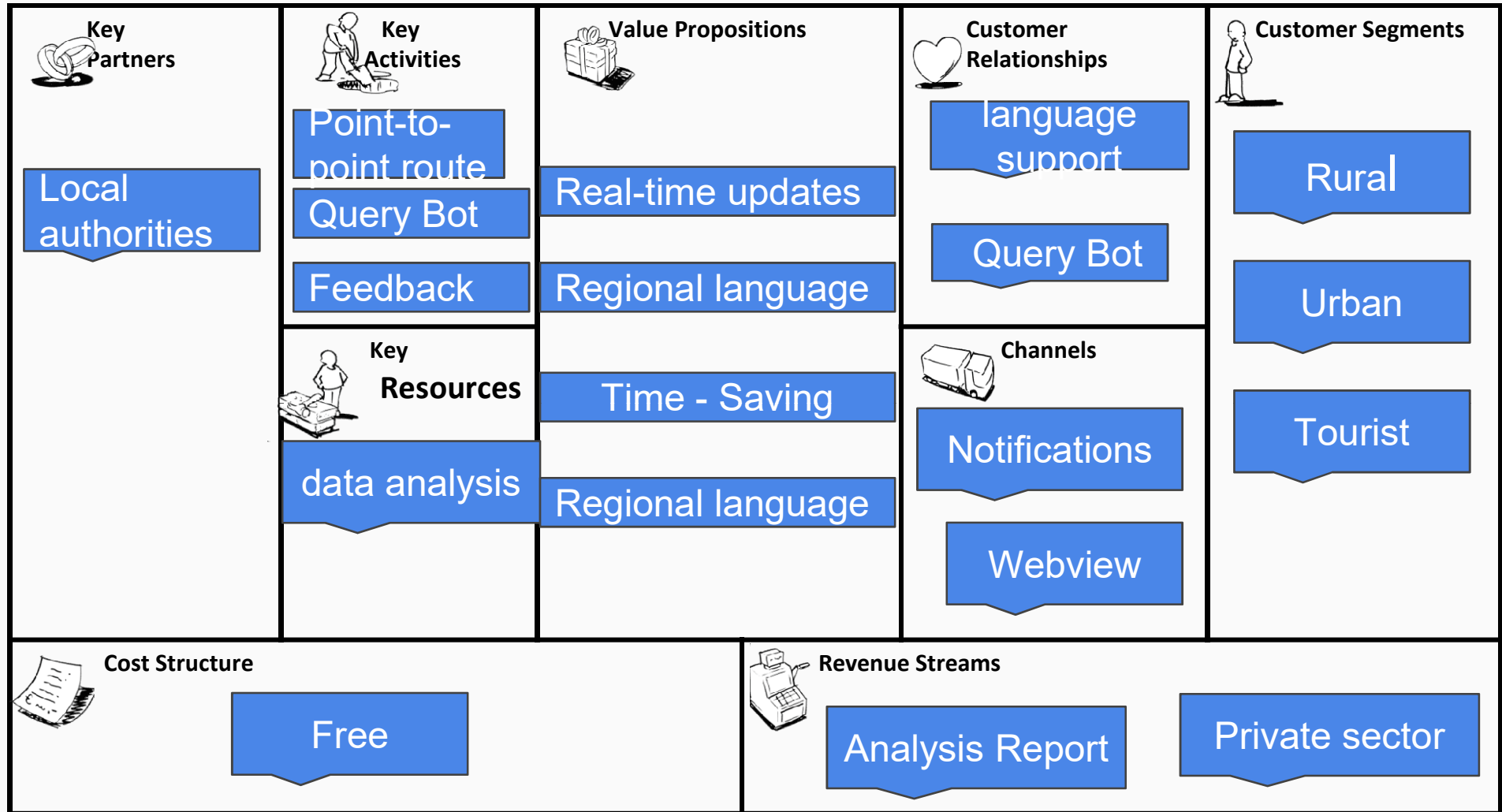


Trip planner



Travel Buddy





Key Partners

Local authorities



Key Activities

Point-to-point route

Query Bot

Feedback



Key Resources

data analysis



Value Propositions

Real-time updates

Regional language

Time - Saving

Regional language



Customer Relationships

language support

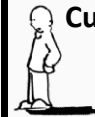
Query Bot



Channels

Notifications

Webview



Customer Segments

Rural

Urban

Tourist



Cost Structure

Free



Revenue Streams

Analysis Report

Private sector

Revenue Model

Public

- no charges for government services

Private

- Charges will be taken from private service providers