Dear Sirs

INAM-Pro ([www.inampro.nic.in](http://www.inampro.nic.in)) is a marketplace which was developed for infrastructure providers and material suppliers by Ministry of Road Transport & Highways in the year 2014. This was done with a view to reduce project execution delays on account of supply shortages and inspire greater confidence in contractors to procure cement directly from the manufacturers. In this process, the middlemen were removed thereby reducing cost of cement.

Thus far the portal has 37 registered major cement companies cumulatively offering **269 Lakh MT of cement** for sale on the portal with a **commitment period of 3 years**. The price of the Cement available on this portal starts from **as low as Rs. 150 per bag**. These companies have bound themselves by ceiling rates for the entire commitment period of 3 years, wherein they are allowed to reduce or increase their cement rates any number of times within the ceiling rate, but are not permitted to exceed the said ceiling rate. The portal also has **over** **550 registered verified buyers** who are involved with public infrastructure development all over the country. They have greatly benefitted by the **reduced cartelization** and **price stabilization**, among various other benefits facilitated by INAM-Pro. To make the entire process more user-friendly, we have also integrated **online payment gateway, and NEFT/RTGS** modes of payment. These online modes of payment are going to greatly reduce the time required for making payments against purchased materials.

Going ahead, we are expanding the reach of this web-portal by increasing both the product width as well as the product depth. We are working on **incorporating 60 plus product categories**. The product range will span from **large machineries like Earth Movers and Concrete Mixers**, to even the smallest items like road studs. We intend to turn it into a portal which services every infrastructure development related need of a modern contractor. We are now targeting those Contractors who had earlier missed out from registering earlier.

INAM-Pro is a project that has the very keen interest of Hon. Minister of Road Transport & Highways, Mr. Nitin Gadkari. It is his vision to make this portal the one-stop-shop for all infrastructure material and machinery needs. In the near future it will be the only such interactive portal for speculative resources management, and to optimize the national resources.

In order to acquaint all the stake holders with this innovative platform, we are conducting a workshop, wherein we will be demonstrating how to operate the web-portal, its various facilities, and how you can use it to your best advantage. We invite you to come and be a part of this evolution of the infrastructure industry. We request you to send your Business & Marketing Heads, and Purchase department heads who have decision making authority, to this workshop to come understand the workings of the INAM-Pro portal as well as register on INAM-Pro.

Date: 29th September, 2016

Day: Thursday

Time: 11:00 am

Venue: Media Centre, Ground Floor

 Transport Bhawan, 1 - Parliament Street

 New Delhi – 110 001

For RSVP and queries, please contact:

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Yours sincerely

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